



SANGOSHTI 2026

Sponsorship Brochure

7th National Conclave of the Indian Yoga Association

12-13 September 2026

Adhyatma Sadhna Kendra, Chattarpur, New Delhi

Where Yoga's Timeless Wisdom Meets Its Future Path

Indian Yoga Association

Partner with India's Premier Yoga Conclave

The Indian Yoga Association (IYA), the apex body of Yoga institutions in India, warmly invites organisations, institutions, healthcare and wellness brands, CSR partners, educational institutions, publishers, technology providers, and allied industries to partner with SANGOSHTI 2026.

Now in its 7th edition, National Conclave has established itself as one of India's most prestigious national platforms for dialogue, collaboration, and professional exchange in Yoga. The conclave brings together eminent Yoga masters, academicians, researchers, healthcare professionals, policymakers, spiritual leaders, member institutions, and Yoga professionals from across the country to collectively explore the future of Yoga.

More than a conference, SANGOSHTI is a celebration of India's rich yogic heritage and a catalyst for innovation, collaboration, research, education, and professional excellence.

As a sponsor, your organisation becomes a valued partner in this national movement—gaining exceptional visibility while contributing to the advancement of authentic Yoga.

Why Partner with SANGOSHTI 2026?

Reach India's Complete Yoga Ecosystem

Unlike many conferences that engage only senior leadership, SANGOSHTI 2026 connects you with the entire Yoga fraternity—from national leaders and policymakers to the dedicated professionals working at the grassroots level.

Engage directly with:

- Member Institutions
- Associate Centres
- Life Members
- Yoga Professional Members
- Yoga Teachers & Therapists
- Researchers & Academicians
- Universities & Educational Institutions
- Healthcare Professionals
- Government & AYUSH Representatives
- Corporate Wellness Leaders
- Wellness Brands
- Spiritual Organisations
- Students & Yoga Practitioners

This unique blend of leadership and grassroots participation offers sponsors an unparalleled opportunity to build meaningful relationships across every level of the Yoga ecosystem.

Whether your objective is to establish partnerships, expand your professional network, promote products and services, or strengthen brand recognition, SANGOSHTI provides direct access to the people who are actively shaping and implementing Yoga across India.

Why This Audience Matters

The delegates attending SANGOSHTI are not merely participants—they are institution heads, Yoga educators, trainers, certifiers, therapists, researchers, entrepreneurs, community leaders, and wellness professionals who collectively influence thousands of students, practitioners, and healthcare seekers every year.

More importantly, the conclave provides an opportunity to interact with the people working in the field—those who conduct Yoga programmes, manage institutions, deliver training, provide therapy, organise community outreach, and influence purchasing and institutional decisions.

Your organisation will engage not only with thought leaders but also with the professionals who transform ideas into action across India's Yoga landscape.

Why Sponsor?



Enhance Brand Visibility

Position your organisation before a highly engaged audience representing India's leading Yoga institutions and wellness ecosystem.



Build Strategic Partnerships

Connect with influential organisations, professionals, researchers, government representatives, and industry leaders.



Showcase Products & Services

Promote offerings through exhibition stalls, branding, publications, delegate engagement, and networking sessions.



Strengthen Brand Credibility

Associate with IYA - the apex body representing Yoga institutions across India - reinforcing your commitment to wellness.



Generate Long-term Opportunities

Develop lasting relationships with institutions and professionals that continue beyond the conclave.

IYA at a Glance

23,000+

Members

28

State Chapters

300+

Associate Centres

400+

Expected Delegates

30+

Eminent Speakers

7th

National Conclave

2 Days of Dialogue • Collaboration • Networking
1 Vision: Uniting Traditions • Inspiring Excellence • Advancing Yoga

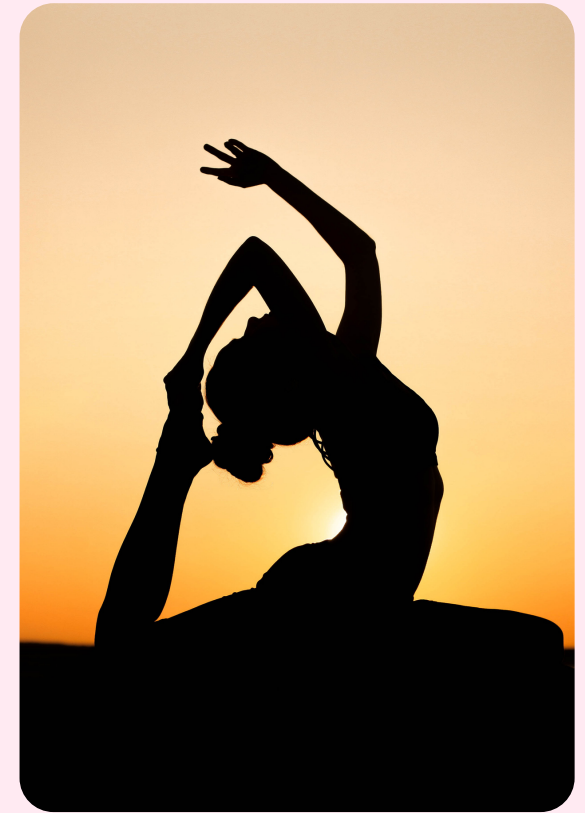


Why the Indian Yoga Association?

The Indian Yoga Association (IYA) is the apex body of Yoga institutions in India, established to unite the diverse traditions of Yoga under one common platform.

Representing leading Yoga institutions, state chapters, associate centres, life members, and thousands of Yoga professionals, IYA works towards preserving the authenticity of Yoga while promoting excellence in education, certification, research, advocacy, and professional standards.

Through national initiatives, publications, certification programmes, collaborative projects, conferences, and outreach activities, IYA continues to strengthen Yoga's contribution to healthcare, education, community well-being, and global recognition.



Who Will Attend?

- Eminent Yoga Masters
- Yoga Institutions
- Associate Centres
- Life Members
- Yoga Professional Members
- Universities & Educational Institutions
- Researchers & Academicians
- Healthcare Professionals
- AYUSH Organisations
- Government Representatives
- Corporate Wellness Leaders
- CSR Organisations
- Wellness Brands
- Students & Yoga Practitioners



Sponsorship Opportunities

Choose the partnership that best aligns with your organisation's goals.



PRINCIPAL SPONSOR

₹5,00,000

- Principal Sponsor Recognition
- Premium Event Branding
- Recognition during Inaugural & Valedictory Sessions
- 1 Exhibition Stall
- 6 Delegate Registrations
- Logo in all promotional and printing materials
- Website & Social Media acknowledgement
- 4 Standees
- Delegate Kit Inserts
- 2 Yogavani Advertisements



GOLD SPONSOR

₹4,00,000

- Premium Logo Placement
- 1 Exhibition Stall
- Recognition during Inaugural & Valedictory Sessions
- 5 Delegate Registrations
- Logo in all promotional and printing materials
- Website & Social Media acknowledgement
- 3 Standees
- Delegate Kit Inserts
- 2 Yogavani Advertisements



SILVER SPONSOR

₹2,50,000

- Logo on Event Branding
- 4 Delegate Registrations
- Recognition during Inaugural & Valedictory Sessions
- Logo in all promotional and printing materials
- Website & Social Media acknowledgement
- 2 Standees
- Delegate Kit Inserts
- 1 Yogavani Advertisements



MEAL SPONSOR

₹4,00,000

- Meal Venue Branding
- Event Recognition
- 4 Delegate Registrations
- Social Media recognition
- 1 Yogavani Advertisement



KIT SPONSOR

₹2,00,000

- Logo on Delegate Kits
- Event Recognition
- 2 Delegate Registrations
- Delegate Kit Inserts
- 1 Yogavani Advertisement



YOGAVANI SPONSOR

₹2,50,000

- Logo on Official Publication
- 2 Full-page Advertisements
- 2 Delegate Registrations
- Recognition in Inaugural Session
- Social Media acknowledgement



HI-TEA SPONSOR

₹1,00,000

- Hi-Tea Area Branding
- 2 Delegate Registrations
- Recognition in Official Brochure
- Certificate of Appreciation
- One Yogavani Advertisement



CULTURAL EVENING SPONSOR

₹50,000

- Cultural Evening Branding
- Stage Backdrop Logo
- MC Acknowledgement
- Participation Certificate



EXHIBITION STALL

₹12,000 per Stall

- Display Space
- One Table & Two Chairs
- Power Connection
- 2 Delegate Registration
- Delegate Interaction



MEMENTO SPONSOR

₹50,000

- Branding on the Mementos
- Recognition during the Memento Presentation Ceremony
- 2 Complimentary Delegate Registration
- Social Media Acknowledgement
- Half Page advertisement in Yogavani

Together, Let's Shape the Future of Yoga

Every meaningful partnership begins with a shared vision.

By supporting SANGOSHTI 2026, your organisation becomes a valued partner in advancing authentic Yoga, fostering collaboration, strengthening institutions, empowering professionals, and creating a healthier future for society. Your partnership is more than sponsorship—it is an investment in a national movement that brings together the visionaries, educators, researchers, institutions, and grassroots professionals who are shaping the future of Yoga.

Join us in celebrating India's timeless wisdom while
building tomorrow's Yoga ecosystem.



Contact Us

+91 9871468461
shrutiprabhakar@yogaiya.in
www.yogaiya.in

Indian Yoga Association
Secretariat, Indian Yoga Association

Become a Partner Today

SANGOSHTI 2026 • 12-13 September • New Delhi